



Hope, healing and a home away from home.

Ronald McDonald House[®] Chapel Hill

101 Old Mason Farm Road, Chapel Hill, NC. 27517
Phn: 919.913.2040 | Fax: 919.951.0123
rmhch.org | @RMHch

Families Helping Families

Bringing families together through philanthropy.

As a **Families Helping Families** donor, your family will be a part of building the Ronald McDonald House of Chapel Hill's community of support.

We envision a world where families embrace the promise and possibilities of philanthropy to transform lives and communities. Where children and parents work together to inspire and learn from one another. Where families work together to promote a culture of giving that endures, from parents, to kids, to grandkids. Because, philanthropy can enrich the family and the community, while helping to create a culture of giving that will last for generations.

Families Helping Families has two components. First, your tax-deductible donation provides physical comfort and emotional support to families with seriously ill and injured children. A monetary donation helps provide hope, healing, and a home away from home where families learn to live in a new normal. Beyond a monetary donation, however, we are also asking that your family give the gift of time. And we want to include all members of your family because there are so many ways in which children of all ages can take part and learn about the importance of giving to others, enriching the community while inspiring the next generation of leaders.

The children involved in this inaugural phase of Families Helping Families will work together by age group to brainstorm ways they'd like to be involved. Working together will build leadership and teamwork skills that will help them develop into future leaders within their community—will help your elementary school children practice teamwork and instill in them a sense of giving, will help middle schoolers prepare for high school, and will help high schoolers prepare for the next phase of their lives.

Join us in bringing families together through philanthropy. Your annual gifts, both financial and volunteer, represent a powerful investment in HOPE for families in need. It's a unique way to connect with your own family and help build a community of support for families who need a hand, a sense of community, when they need it the most.

Examples by age group

Ages 5-7

- Lego night, Bingo Night at the House
- Ice cream/cookie decorating party
- Lemonade stand to raise money for RMH kids

Ages 8-10

- Wii game night
- Soccer game
- Pop tab sorting
- Making posters/Halloween & Holiday decorations
- Lego night



"We have all drank from wells we did not dig; We have been warmed by fires we did not build; We have sat in the shade of trees we did not plant; We are where we are because of what someone else did."

Author Unknown



Ages 11-14

- Craft nights at house
- Nail painting night
- Gardening projects for kids
- School art competition, best 10 creative pictures are framed and sent to RMH
- Bake cookies as a group
- Have a board game championship (everyone gets prizes)

Ages 15-18

- Coordinate family nights & holiday events
- Work with teachers on classroom-specific philanthropy
- Work with community on other events (i.e. Morehead Planetarium, local restaurants)
- Coordinate a local food drive or "Wish List" drive
- Sell tickets to & volunteer at RMH-CH special events
- Design keepsake picture books for the Founding families
- Translate RMH-CH documents into Spanish
- Contribute to House Pinterest boards by collecting recipes for family meal nights

Families

- Make a meal for the families staying at the House
- Build a garden, plant a veggie or herb garden, maintain them
- Coordinate community philanthropy events with Cub Scout troop, Boy Scout troop, Girl Scout troop, etc.
- Luminary kit work days (October through early December)
- Shop for "Wish List" items
- Spend Teacher Workday/Early Release afternoons helping out at the house (*weeding, gardening, baking cookies*)

Benefits

- Spend time with your family helping others
- Teach children the culture of giving/philanthropy
- Allow your children to be creative and work with teams to benefit others
- Add skill sets and philanthropy to college applications, resumes, LinkedIn
- Letter from Executive Director confirming hours worked as part of program/\$ raised/impact to house

Recognition

- Annual BBQ to celebrate donor families & accomplishments
- Recognition of children and hours served
- Listing on donor wall at RMH-CH
- Recognition of family on RMH-CH Facebook & website
- Special acknowledgement for Founding Families (keepsake booklets of pictures/events throughout the year)

Interested in learning more?

Interested in learning more? Join the Founding Council at one of two events to roll out the vision for the Families Helping Families program. Learn about the impact the Ronald McDonald House has on over 3,000 families each year, and how your family can make a difference. Contact George at george@rmhch.org or 919.913.2042.

Donor Levels

Family Council/Kids Council (by age groups)

- Will meet each quarter to brainstorm ideas
- \$2,500 & minimum 167 hours donation (\$208 & 14 hours/month)

Other Levels of Support

- \$2,000 & minimum 133 hours (\$167 & 11 hours/month)
- \$1,500 & minimum 100 hours (\$125 & 8 hours/month)
- \$1,000 & minimum 67 hours (\$83 & 6 hours/month)

Join us!

Thursday, Dec. 8, 6 - 7:30pm

Join us after work for hors d'oeuvres & a happy hour to discuss the new program, with Wii games and Lego stations set up for the kids to play and brainstorm together.

Saturday, Dec. 10, 10:30am – noon

Join us for brunch, mimosas, & sparkling apple juice to learn about the program. We plan to put together some life-sized games in the courtyard so the families can play together as well as learn and brainstorm together.